## Maintaining live outcomes during the COVID-19 pandemic ...and beyond

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Maintaining balance between intake and outcomes

### Basic principle



### In MUST = Out



### Managing intake is key

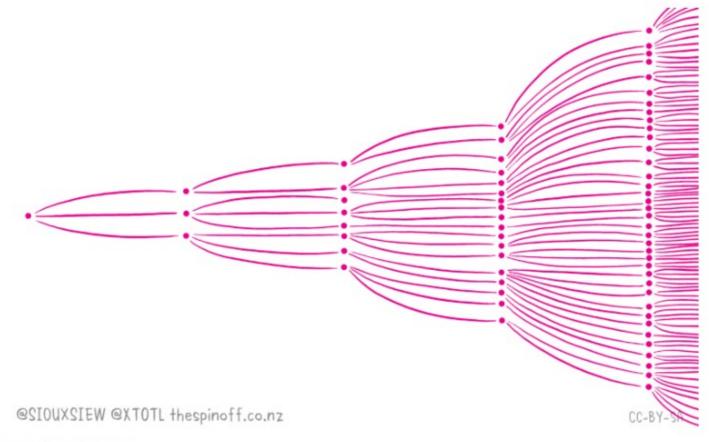


### Non-essential services to discontinue for now

- Training, events, gatherings
- In-person pet licensing (online or phone options should be considered)
- · Spay and neuter services for community and shelter pets
- Community outreach
- · Community medical or microchip clinics
- Trapping of companion or wildlife animals that are not public safety concerns
- TNR/SNR
- Intake of healthy cats and kittens
- Pick up and/or intake of healthy, friendly stray animals who are not in immediate danger

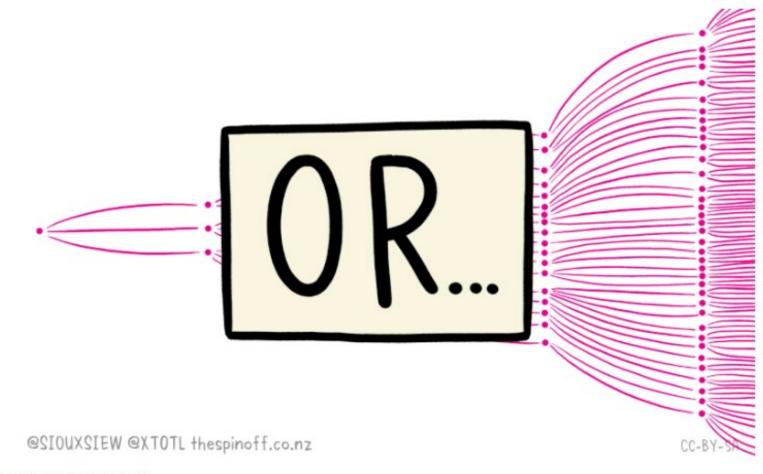
https://www.nacanet.org/wp-content/uploads/2020/03/4.Essential-Animal-Services-During-COVID-19.pdf

### Hypothetical spread



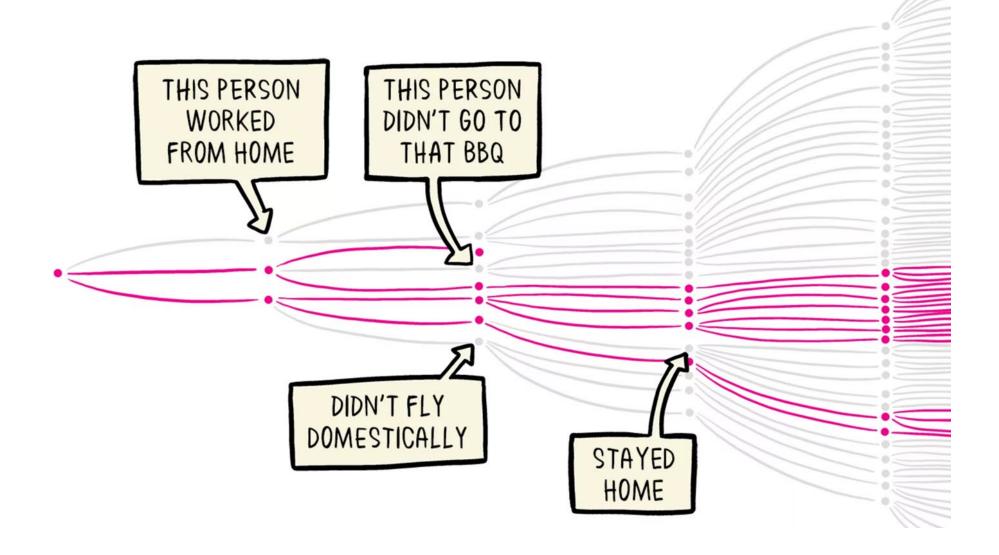
Courtesy of The Spinoff

https://www.vox.com/future-perfect/2020/3/26/21193851/coronavirus-covid-19-staying-home-socialdistancing?fbclid=IwAR36sjbfQ5JhWQwWOM-25FNb1ET5FoQmQuJSv62SQc07I-AeQg9NWGxisoI

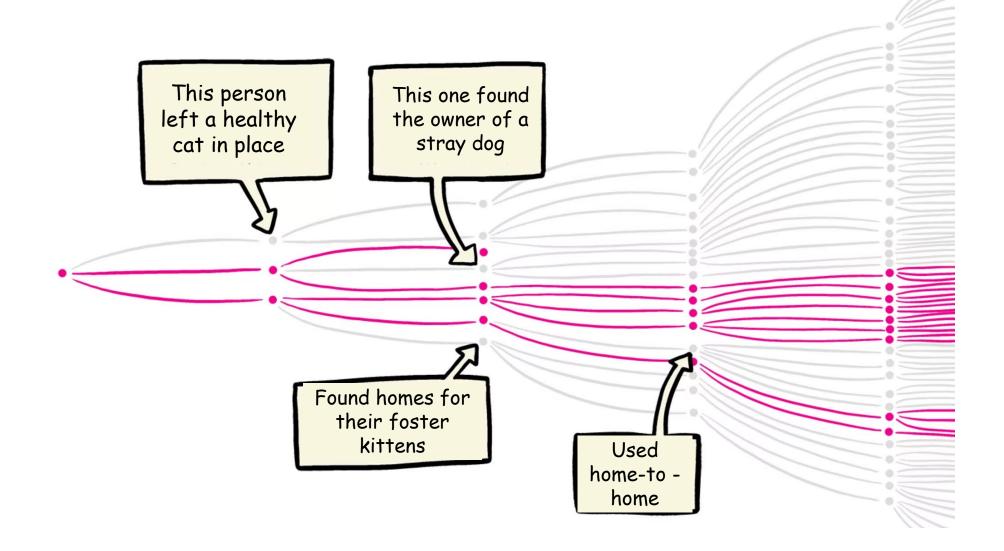


Courtesy of The Spinoff

### A series of small choices



### Go team!!!



## But even with lower intake, outcomes must match



### Even a little adds up

- Current goal for shelter capacity is < 25% of housing full
- Allow for lower staffing, greater effort/care for handling and safety, capacity for COVID response if needed
- A few more animals in than out will quickly pass capacity
- *Appropriate* outcomes need to keep pace



### Say no to a vicious cycle

- Deferring live outcomes when intake continues means increased length of stay (LOS)
- Increased LOS → increased disease and behavioral risk
- Sick and stressed animals require higher level of care and longer stays
- More animals getting sicker and staying longer will tend to compromise ability to provide care and seek appropriate outcomes



### Get out ahead and stay there instead



3:11 PM

facebook.com

### Kern County Animal Services March 27 at 11:48 AM · 🚱

We wanted to take a moment to recognize you, Kern County, With as much adversity as we all are facing, it is important to recognize actions that remind us that we are all part of a community. We put out a plea over a week ago to help us find temporary foster homes for shelter animals, and the response we've received has been nothing short of uplifting. Between all 3 Kern



┩ 60% ■

Never in the history of the City of St. Louis Animal Care & Control facility

(managed by CARE STL) have we had an animal population as low as it currently is! Up until recently we were usually averaging a total of approximately 250 animals daily, but in the last two weeks we are down to an average of 35!

"you, this en kept in a kennel nerosity saved er 100 of them, to d be, and provide Here are some ts' home right now. y. Thank you Kern

r team is caring for.

**Riverside County Animal Services** 23 hrs - 🕄

Garry (A1581025) the cat was adopted today. He went home safely in a cat carrier with his new family.

### Thank you for adopting!

Please keep in mind new animals become available daily. We also,

race you to check out our needs rescue dogs. One of them n

h for you!... See More



### **Renee Gutierrez** April 1 at 11:59 AM

Empty cat cages makes my heart PURRRR. Our deferred intake is working and our community is abiding by the shelter in place orders. Thank you Solano county

### Pinellas County Animal Services is 😧 feeling grateful. April 13 at 2:36 PM · 🕥

All of the staff and volunteers here at Pinellas County Animal Services want to say THANK YOU to our amazing community in helping us completely clear out our dog adoptions! Our director has a special message for everyone showcasing our EMPTY adoption kennels. Chank you, thank you, thank you!!!! #WeAreInThisTogether #StrongerTogether

### Stanislaus Animal Services Ager 11:53 AM · 🛞

Lookie, lookie! We have had such rate with fostering during the Cov that the staff on duty today could empty kennel. A HUGE thank you to all that have fostering and will foster. You all ar





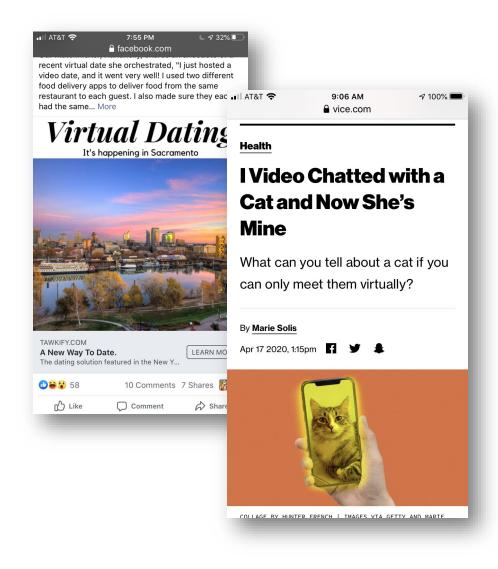
...

## Maintaining live outcomes safely

And potentially improving efficiency, customer experience and matchmaking success in the process <sup>©</sup>

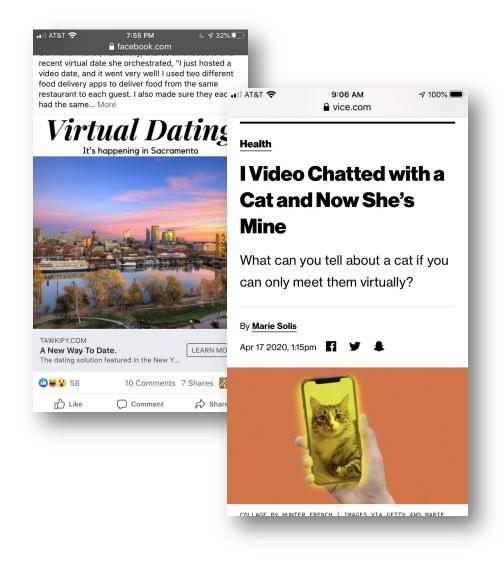
## Outcomes in the time of COVID

- Appointment based process
- Online forms and payment
- Virtual meet and greet
- Phone counseling ahead of time
- Socially distant handoff or delivery
- Provide follow-up support instead of trying to solve everything up front



## Outcomes in the time of COVID

- Online training available ahead of time
- Appointment based process
- Online forms and payment
- Virtual meet and greet
- Phone/video counseling
- Socially distant handoff or delivery
- Provide follow-up support instead of trying to solve everything up front



Laying the groundwork: online resources for fosters, volunteers and adopters

## Online training resources

- Fosters, volunteers, maybe even adopters and post adoption support
- Invest now for streamlined, more flexible process on an ongoing basis
  - Saves staff time
  - Allows more flexibility for potential fosters and volunteers
  - Facilitates rapid deployment when needed



### Keeping Up With COVID-19, 3/17: Take Foster & Volunteer Training Online

THE ASSOCIATION / LEADERSHIP, NEWS / MARCH 17, 2020

Written for the COVID-19 Shelter Kit by Katherine Shenar and Kim Alboum

http://blog.theaawa.org/keeping-up-with-covid-19-3-17-take-fostervolunteer-training-online/

## Online training resources

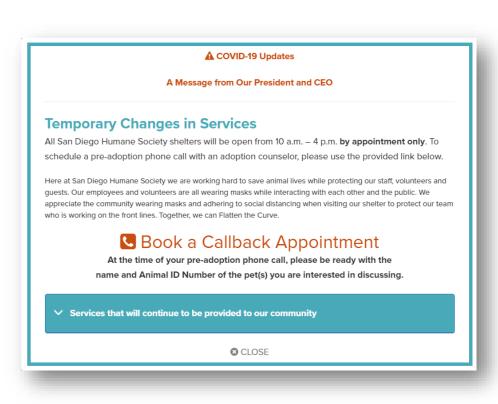
- Offer a mix of video and written materials
  - Aggregate good stuff already out there
  - Create your own specific to your policies
- Can blend recorded and live interactions
  - E.g. view material ahead of time then attend live Q and A if needed
- Use one on one interactions and follow up to solve for less common issues



## Logistics of live outcomes: appointments, forms and payment

### Appointment based process

- Ideally for all non-emergency transactions
  - Owner surrender, healthy stray cat/TNR intake, RTO, adoption, foster pickup...
- Encourages phone/email first
- Allows for filling out forms and explanation of process ahead of time
- Allows for preparation of animal to the extent possible (intake/outcome)
- Coordinated with shelter and clinic capacity
- More efficient use of staff and client time



### Appointment systems

- Consider # of locations, appointment types, built in reminder functions, integration with common calendars
- Shelter/clinic software built in scheduling function or...
- Acuity, Waitwhile, Calendly, Google Calendar
- Costs easily offset by increased efficiency

### Curbside Slumber Party Pick Up

### 30 minutes

Thank you for you interest in fostering-to-adopt! To help our animals find the perfect home while practicing safe social distancing, we are offering curbside slumber party pick ups. We'll bring your new best friend and all of your supplies right to your car!

Make sure you fill out the Slumber Party Interest Form to help make this process as smooth as possible. Please understand that we cannot guarantee any specific animal will be available at the time of your appointment. For more info, call 601-544-663

<	April 2020					>
S	м	т	W	Th	F	S
			1	2	3	4
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## Online forms

- Adopters (and fosters) still welcome  $\ensuremath{\textcircled{\odot}}$ 
  - Focus on soliciting questions and facilitating matchmaking
- Consider need for signature, ease of integration with animal/client record
- Integrated with shelter software or...
- Jotform, docusign, google forms...
- Bonus easy to store electronically, no need to scan or file
- Credit card or paypal, venmo, other online payment system
  - Or waive fees/ask for donation

Additional preferences				
Check all that apply				
I'm open to an older dog				
I'm open to a dog with medical n	eeds			
I'm open to a a dog with a specif	I am comfortable with an animal that has special medical needs.			
I'm open to a dog with a buddy	• Yes			
Im open to any and all dogs!	No			
	Possibly, I would like to learn more			
ls there anything else you w	l am comfortable with an animal that has special behavior considerations (example: shy/fearful, anxious, in need of basic training, etc.)			
	© Yes			
	No			
	Possibly, I would like to learn more			
	If the pet(s) I am interested in is not a good match, I would like the adoption counselor to help me find a better fit:			
	Yes			
Find My Dog Match!	© No			
	Please write any additional comments below that you would like our staff to address or consider at the time of your consultation: *			
	I would like to know more about:			
	Housetraining			
	Crate Training			

# Considerations for RTO (return to owner)

### **RTO** considerations

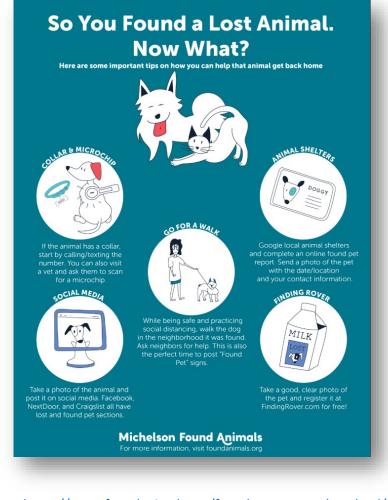
- Now more than ever, the best place for an animal is *back in the home they already had*
- Stop the cycle of rehoming pets that already have homes, only to have those homes obtain new pets from a non-shelter source
- Improve community and pet health and safety by increasing care of pets in the homes they have
  - Increase our slice of the pie
- Save new homes for pets that truly need them



HSUS 2014 Pets for Life Report

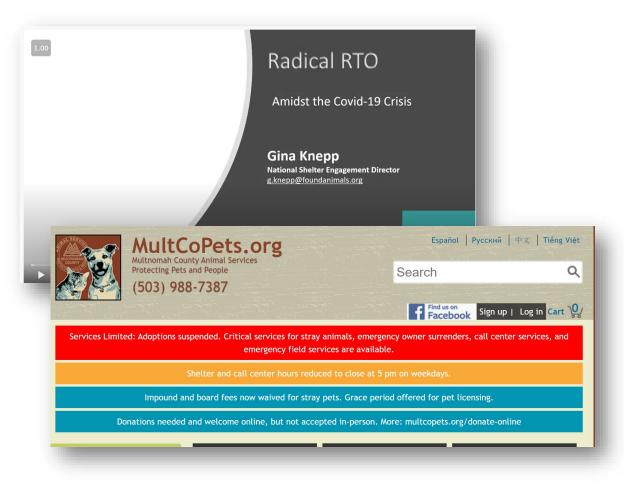
## RTO before the shelter

- By finder whenever possible
- In field next best choice
  - Scan for chip and look up: <u>http://www.petmicrochiplookup.org</u>
  - Call and text, start found pet alert if chipped, ask neighbors, take a quick pic and post to lost pet pages
  - Consider neck band/door tag if home is known and animal can be safely re-confined
- Follow up with ID tag/licensing



## RTO from the shelter

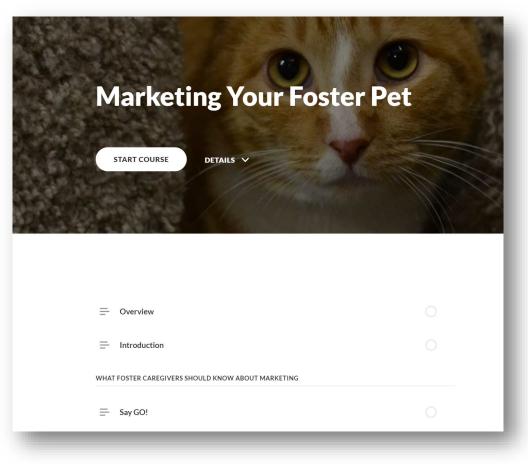
- Seek owners through multiple channels
- Waive impound and board fees, grace period for license
  - For first offenders if need to limit
- Recover revenue by getting more dogs into licensing system and out of shelter quickly
- Send home with ID and education improve the care of dogs in the community
  - Rabies vaccination and S/N as possible



## Considerations for adoption

### Virtual matchmaking

- For home to home, foster to adoption, shelter pets
- Allows better showcasing of personality
  - Shy animals can be comfortable with known caretaker, wiggly animals can take time to settle down
  - Potential for more natural setting without a bunch of strangers parading through home
- Way easier to schedule and saves adopter time in traffic even post COVID



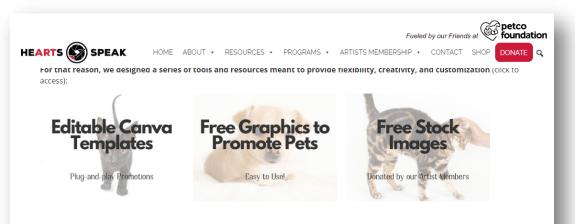
### Standing out from the crowd

- Even post-COVID, especially for potential "slow trackers"
  - Proactive versus reactive don't wait for them to linger
- Mitigate hard-to-access shelter locations and housing issues
  - E.g. animals under treatment for mild illness
- Especially with curbside pickup or deliver, overcome reluctance or fear of shelter



## Options for promotion

- Live meet and greets
- Online video
- Social media, shelter website, third party websites
- Readily available technology



Within many unexpected bright spots this past week, the common thread was community. Shelters moving all their pets into foster, drive-up and curbside adoptions, national spotlights on shelter pets and the calls to action for support. And many smaller moments of camaraderie that were no-less magical: Facebook groups dedicated to resource sharing; collaboration and calls to "steal this idea! it worked for us!"; crossposting of useful resources and just a general feeling of deep community and problem-solving within our field.

Our own internal moment of joy came when we reached out to artists who contribute to our stock photography project Images with HeART with a special request. Within moments, we had 10...then 20...then 30 responses, all with the same message: "I'm in! Please allow shelters and rescues to use my images for FREE".

And even in the wider world, there are countless examples of support being shown from other nonprofits and even corporate agencies. Here is a list of other free communications tools and resources being offered up to support evolving needs:

- Adobe Creative Cloud 2 months free
- Loom upgrades to free video recording service
- Dropbox free business subscription for 3 months
- Go To Meeting Emergency Remote Work Kits for 3 months
- Higher Logic free Event Engagement for virtual events through the end of the year
- Slack free paid account/tools for nonprofits

## Video matchmaking

- Own the narrative
- Tell the animal's back story if there is one
- Highlight the positive
- Add a jaunty soundtrack and fun font
- Get into details in adoption counseling





Potato was left at the Broward Co. Animal Care and Adoption Center in FL as a stray in October of 2019. In April of 2020 we learned about Potato and brought her home to foster and find her an awesome home!

CC

1:47 / 4:05



►I • 0:03 / 4:05

>

### OMG! She puts herself to bed every night at 7pm!

I:02 / 4:05

• • • C

Sweet Potato's Hob

• • • • •



### Studies show...

- Pets acquired as strays or with minimal planning are *less likely* to be relinquished to a shelter
- There is no difference in attachment levels or perception of shelter between adopters of full price and fee-waived cats
- There is no difference in subsequent care or attachment levels between adopters using a policy-based versus conversationbased process



### Support for fosters and adopters

- Focus on support in the home versus anticipating every possible concern before the animal is placed
- Take advantage of phone/web/email options for staff working from home
- Remember a return is not the end of the world

### Behavior Helpline - Toss your Community a Lifeline in the COVID-19 Era

### Wednes LET'S TALK TELEMEDICINE PRESENTER Tiff Shao, C Western Mo Webinar Registration f У in 🖂 PetPro Connect Topic Description Let's talk TELEMEDICINE! Boehringer Ingelheim has a cool web-based portal/app that gives clients access to their pet's key medical and vaccination history, supports telemedicine, and integrates seamlessly with most veterinary practice management platforms. This is a great platform to stay in touch with your foster community and new adopters with live video consultations Apr 24, 2020 10:00 AM in Pacific Time (US and Canada)

## Considerations for transport

### Transport

- Manage intake and evaluate local options first
- Prioritize established partnerships
- Identify transfer candidates ahead of time to greatest extent possible – use video as for adoptions
- Evaluate route to avoid high risk areas
- Stock transport vehicle to limit need for stops along the way
- Limit number of people involved
- Maintain social distancing between transporters and shelter staff
- Wear masks, maintain hand sanitation, change after transport



### SF SPCA Transport Protocol During COVID-19 Outbreak

Transport from source shelters should be supported in implementing the recommendation to limit intake to only essential situations (e.g. sick, injured, or endangered). Transport may be considered when a source shelter lacks the capacity to provide necessary care for an animal admitted appropriately on an emergency basis. For example, some shelters may lack the medical capacity to provide necessary care for a sick or injured animal. Even in such cases, opportunities for care within the community should be sought prior to transport (such as at another shelter or private veterinary clinic). When local options have been exhausted, transport partners should observe the same precautions for maintaining social distancing and limiting personnel exposure as have been developed for the release of animals to adoption, foster, etc. We must acknowledge that each exception carries risks for humans. Transports should not travel to areas that do not yet have significant numbers of COVID-19 cases, or to states or communities that have asked for specific travel restrictions.

As an alternative, transfer between shelters in the same community is encouraged because it promotes live releases while maintaining recommended social distancing guidelines. Be respectful of #<u>safeathome</u> orders in each state and municipality. While shelters and clinics have been identified as essential organizations, not every service or function of a shelter is essential. It is our obligation to reduce our activities. When intake is decreased to essential only, the capacity to find a lifesaving outcome within the community is increased. This is why it is so essential to follow NACA guidelines for intake reduction and call response.

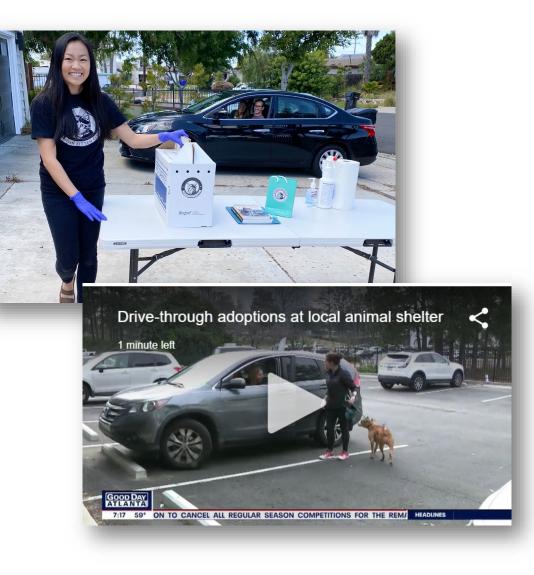
Transport Best Practices During COVID-19 Outbreak

## The hands-free handoff

Maintaining social distancing for animal delivery

## Hands free hand offs

- Straight from foster to adopt where possible
- Use crates, leashes and carriers to maintain distance
- Wear masks on both sides
- Offer drive up or delivery options if possible to limit entry into shelter and uncontrolled wandering about
- Apps available to let people know when pet is ready for pickup
  - E.g. qless <u>https://www.qless.com/L</u>



## What's missing?

### Hello National Shelter Medicine Rounds attendees,

Today we will be hosting National Rounds at the usual Tuesday time of 3pm CST with a Q&A discussion. Please feel free to send any questions or topic requests to this email in advance of rounds today or come prepared with questions you may have. Thursday we will be hosting a webinar with UC-Davis Koret Shelter Medicine Program in place of rounds, but still using the same National Rounds link. Here are the details for Thursday's webinar:

Topic: How are you getting animals out the door safely and effectively? Time: Apr 23, 2020 02:00 PM Central Time (US and Canada)

Join us for a roundtable discussion with four shelters that have streamlined their programs and are thriving amidst the crisis. From virtual adoptions to taking payments online, innovative scheduling and curbside drop offs, we're exchanging the tips and tricks behind the new sheltering programs already off and running.

### National Shelter Medicine Rounds is held on the same Zoom link for every session:

https://zoom.us/j/520278731 Meeting ID: 520 278 731

One tap mobile +19292056099,,520278731# US (New York) +16699006833,,520278731# US (San Jose)

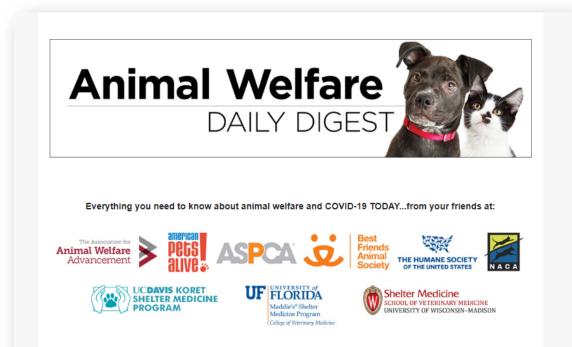
### COVID-19 Rounds info:

We will be more regularly offering National Shelter Medicine Rounds short term to discuss COVID-19 impacts on shelter medicine on Tuesdays from 3-4pm CT (1pmPT/2pmMT/4pmET) and Thursdays from 2-3pm CT (12pmPT/1pmMT/3pmET). You are welcome to email questions or topics you hope to be discussed during rounds in advance to <u>nationalsheltermedicinerounds@vetmed.wisc.edu</u> and you are always encouraged to come prepared to unmute to ask questions and participate in discussion at any point. I will be sending email reminders of upcoming rounds in advance. Note: Rounds is typically held the 2<sup>nd</sup> and 4<sup>th</sup> Tuesdays of the month and will return to that format once the need for regular COVID-19 discussion passes. Recordings will not be available during COVID-19 discussions but can be accessed from previous regular rounds and will again be available once we return to the usual format.

This group is made up of shelter veterinarians, shelter vet trainees, and upper level shelter leadership. If you know anyone that would like to be added to the national shelter medicine rounds email list to regularly receive scheduling updates moving forward, please have them email a request to be added to the email group to <u>nationalsheltermedicinerounds@vetmed.wisc.edu</u>.

### More supporting materials coming soon

- <u>www.sheltermedicine.com</u>
- <u>www.uwsheltermedicine.com</u>
- <u>https://mailchi.mp/animalwelfa</u> <u>redigest/subscribe</u> to stay in the loop



The above organizations have committed to compiling and sharing accurate, timely COVID-19 information through this daily digest, rather than burdening your already-too-full email in-box. The Daily Digest publishes Monday through Friday, providing you and your teams with the most current resources

Thank you for your service to the people and animals of your community. Use this form below to subscribe to the Daily Digest. Your information will remain confidential and will not be shared.